JUST
BREATHE
Emaar’s truly green community in New Cairo, with lush landscapes designed by renowned international landscape design firm ‘The Collaborative West’. Mivida was directly inspired by the personal tastes and needs of Cairo urban dwellers who are looking for an escape from the city without compromising on the convenience of city life. The meticulously planned 890-acre community is an integrated development that includes a harmonious mix of residential, commercial and leisure facilities that will guarantee its residents a hassle-free lifestyle.

From elegant villas to uniquely designed townhouses and apartments, Mivida’s diverse product offering caters to a wide range of discerning homeowners. With architectural styles reminiscent of Santa Barbara, California.
Awe-inspiring vistas with stunning views of the lush greenery, perfectly manicured gardens, walking trails surrounding each and every building from multiple unobstructed angles, ensuring the utmost privacy and sense of space.
VISION & CONCEPT

ANCHORED BY A 33 ACRE CENTRAL PARK

Mivida is anchored by a 33-acre Central Park that will be synonymous with perfectly manicured gardens, lush foliage and beautiful landscaping. The Central Park is peppered with walking trails, promenades and lakes, making for the perfect setting for community activities or a tranquil walk or jog for a one-of-a-kind outdoor experience.

The Central Park will be home to an array of F&B outlets that will offer a unique experience for residents and visitors alike.
At Mivida, every aspect calls for introducing path-breaking innovations. Starting with the masterplan, which draws inspiration from a green leaf to the unprecedented solar lighting of the Mivida community powered by Philips.

Sustainability is a serious commitment. At Mivida emphasis is placed on conserving energy and water resources, in addition to ensuring that the design and use of construction materials are aimed at minimizing their impact on the environment. 80% of Mivida is dedicated to green spaces, parks and natural features, irrigating and maintaining this much flora could not have been possible without state-of-the-art technology and the recycling water reservoir.

AN ECO-SUSTAINABLE DEVELOPMENT
Mivida is strategically located in the heart of New Cairo City, which is quickly becoming a new urban center. It is ideally situated in proximity to the American University in Cairo and only 20 minutes away from Cairo International Airport. Mivida benefits from having multiple access points through Road 90, Suez, and Sokhna Roads.
Mivida has been thoroughly thought out down to the finest of details to create the perfect balance between open space and buildings, with extra emphasis on "green". Lakes, trails and meandering pathways are peppered throughout the development creating an unrivalled ambience. World-renowned urban and masterplanners have come together to create the ideal use of space, to offer opulent homes alongside a vibrant Mivida Downtown that is well segregated for absolute comfort and peace of mind.

A METICULOUSLY DESIGNED MASTERPLAN
AN INTEGRATED COMMUNITY
Inspired by the famous La Rambla of Barcelona, this one of a kind destination is set to be a thriving cosmopolitan area featuring an array of upscale shopping, leisure and entertainment venues. Lining this iconic destination, the extravagant Boulevard Residences offer a luxuriously lavish way of life, a short walk from the 33 acre Central Park and the Lake District.
Mivida is home to 3 elegantly designed clubhouses. Designed with our residents in mind, the clubhouses will offer an array of facilities that cater to your health and well-being and your entertainment and your business requirements. From ballrooms & meeting rooms to a rejuvenating spa, gym & swimming pool to decadent gourmet restaurants & lounges.
LIVE, WORK & PLAY

The Mivida business park brings you world-class facilities in an aesthetically pleasing environment layered with greenery that will enhance productivity and reduce stress. The 100,000-square-meter office space includes amenities such as an executive gym, spacious meeting rooms, a state-of-the-art business center, and attractive outdoor food and beverage areas with covered terraces and landscaped walkways.

MIVIDA BUSINESS PARK
We know that your children are your life, which is why to make your Mivida living experience exceptional, Mivida is home to an array of facilities dedicated solely to your loved ones. Schools, parks, playgrounds and educational facilities galore; you can always rest assured your children are safe and living life the way they should.
Nothing is more comforting than knowing that your health needs will be catered to around the corner. Offering only the most qualified and well-esteemed doctors, nurses, and management in the industry, the Mivida Hospital with its state-of-the-art facilities will redefine everything we’ve come to know about health care.
Mivida will be home to world-class hotel and leisure & entertainment venues. Buzzing with life and energy, they will redefine hospitality and serve as the center of glitz and glam for Mivida guests and residents alike.
Inspired by Santa Barbara and designed by world-renowned architects jzmk, the homes at Mivida exude warmth and elegance. Thick-walled buildings, arched arcades and wide courtyards favored by early Spanish settlers are just a few of the components that create the charming homes in Mivida.

From elegant villas to uniquely designed townhouses and apartments, Mivida’s diverse product offering with architectural styles varying from Tuscan to Andalusian and South Californian caters to a wide range of discerning homeowners.
GREEN COMMUNITIES

GREENS

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At Mivida, moving into your new home is as easy as ever. Delivered fully-finished, the home interiors utilize earthy natural color schemes to create a relaxed vibe, while fresh, young and modern interior lines create a comfortable ambience. Your new Mivida home leaves you with the sole task of moving in your belongings.

Well renowned international architects and designers created a modern living environment using earth tones. Youthful and sleek interiors have been meticulously planned down to the finest detail using the highest quality materials that ensure a green environment.

FULLY-FINISHED INTERIORS
Established in 1997, there are few companies as synonymous with the growth of Dubai as Emaar Properties. Initially a real-estate company, a ‘provider of premier lifestyles’, in recent years Emaar’s remit has expanded into shopping malls and retail, hospitality and leisure, creating flagship venues including The Dubai Mall, Armani Hotel Dubai in Burj Khalifa and The Address Hotels + Resorts. As Dubai’s horizons expanded, so too did Emaar’s.

Listed on the Dubai Financial Market, Emaar is 32 percent owned by the Government of Dubai, its fortunes are much entwined with the eye-opening success of the Emirate. Its land bank unrivalled, Emaar remains the largest real-estate developer in the Gulf with a presence throughout the Middle East, North Africa, India and Pakistan, Europe and North America.
Emaar Misr for Development is a subsidiary of the UAE-based Emaar Properties PJSC, a global property developer with a collective presence in key global markets. Emaar has identified Egypt as a key market for growth, and has announced four key projects: Uptown Cairo, Marassi, Mivida and Cairo Gate. As a result, Emaar Misr is one of the largest foreign direct investors in Egypt’s real estate sector.

At the heart of every development by Emaar Misr is a key word: Community. We are not merely bringing brick and mortar projects to Egypt; we continuously strive to usher in a new lifestyle – one that has people at its core. Central to our projects in Egypt is our diligent choice of prime locations, within and outside of Cairo.

The Emaar Misr philosophy is to consider the interests of the residents of our communities first and foremost. In that essence, we only employ leading international experts and consultants in their respective fields to offer our valued clientele the best of masterplanning, architecture, interior design, landscaping, streetscaping in each and every home and district.