



SOUL

LUXURY BEACH RESORT



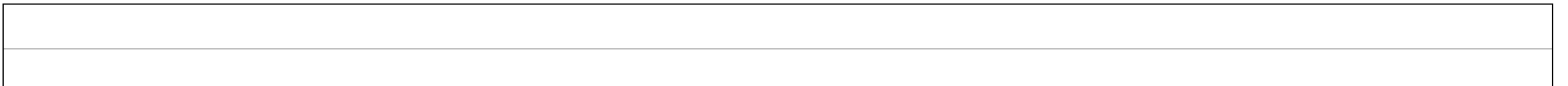


A PLACE
UNLIKE ANY OTHER

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A WORLD CLASS MASTERPIECE

ON THE MEDITERRANEAN

***A ONE-OF-A-KIND RESORT**
DESTINATION THAT HAS
NEVER BEEN EXPERIENCED
BEFORE BUILT TO BOND
YOUR HEART WITH NATURE,
CLEANSING YOUR SPIRIT FROM
THE MOMENT YOU ARRIVE, &
ATTACHING YOUR SENSES
TO THIS MAGICAL SPOT ON
THE NORTH COAST.*

01

VISION

“CELEBRATING
THE MEDITERRANEAN SEA
WITH A *SHINING JEWEL*
THAT WILL *TRANSFORM*
THE NORTH COAST
OF *EGYPT*”



02

THE MASTERMINDS

WHEN
GREAT MASTERMINDS
GATHERED, THEY CREATED
A WORLD-CLASS MASTERPIECE

MASTERPLANNER

GCH

LANDSCAPE ARCHITECT

SWA

HOTEL, RETAIL ARCHITECT

GENSLER

ARCHITECTS

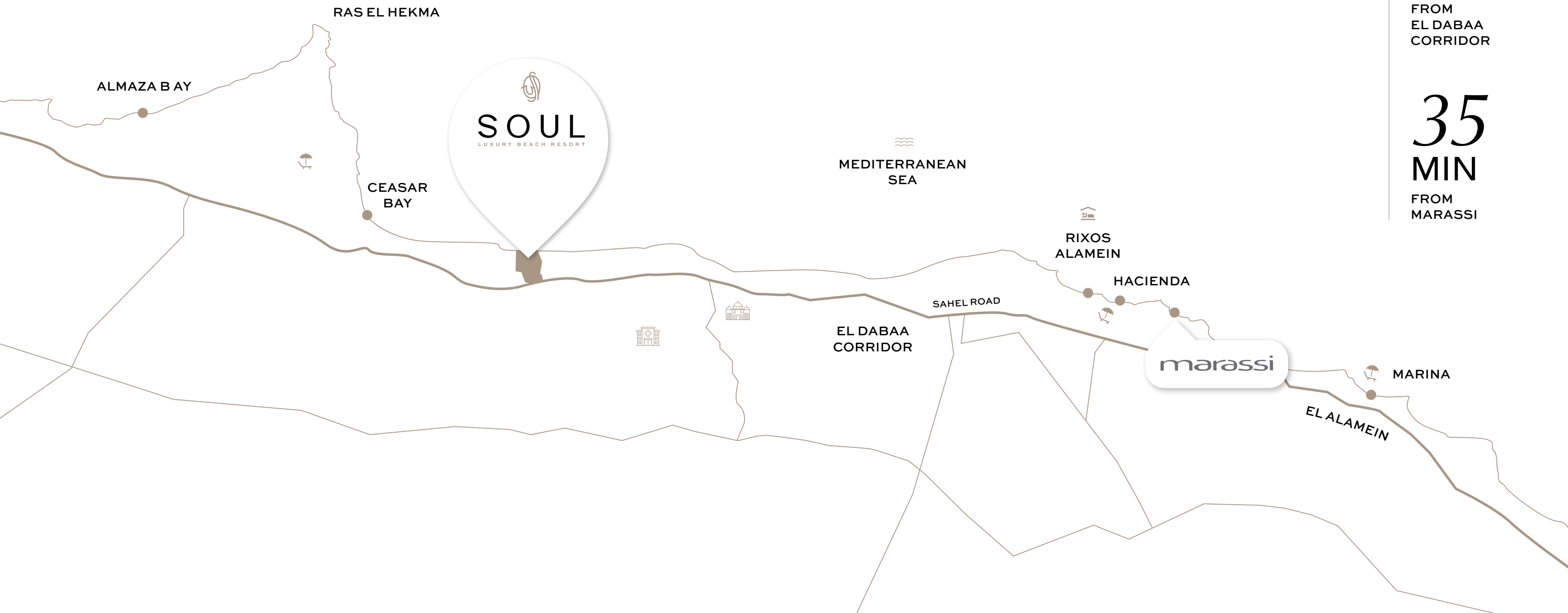
MDR
IN-ARCHITECTS
ATELIER

WSA
ATELIER STMB
CBA

03

LOCATION

LOCATED IN THE HEART OF THE NORTH COAST OF EGYPT



10
MIN

FROM
EL DABAA
CORRIDOR

35
MIN

FROM
MARASSI

04

MASTERPLAN

4 NATURAL BEACHES 1.5 KM BEACH FRONTAGE

EXCLUSIVE LAGOON BEACHES

1 INFINITY BEACH

20 KM WATER-FRONTAGE

CONNECTED TO NATURE



VIEWS ARE *STUNNING*.
THE SEA IS *INFINITE*.
THE DESIGN IS *TIMELESS*.



05

SOL TOWN



A MUSIC
INFUSED CONCEPT
*THAT OFFERS A VARIETY
OF LAVISH LIFESTYLE
EXPERIENCES.*



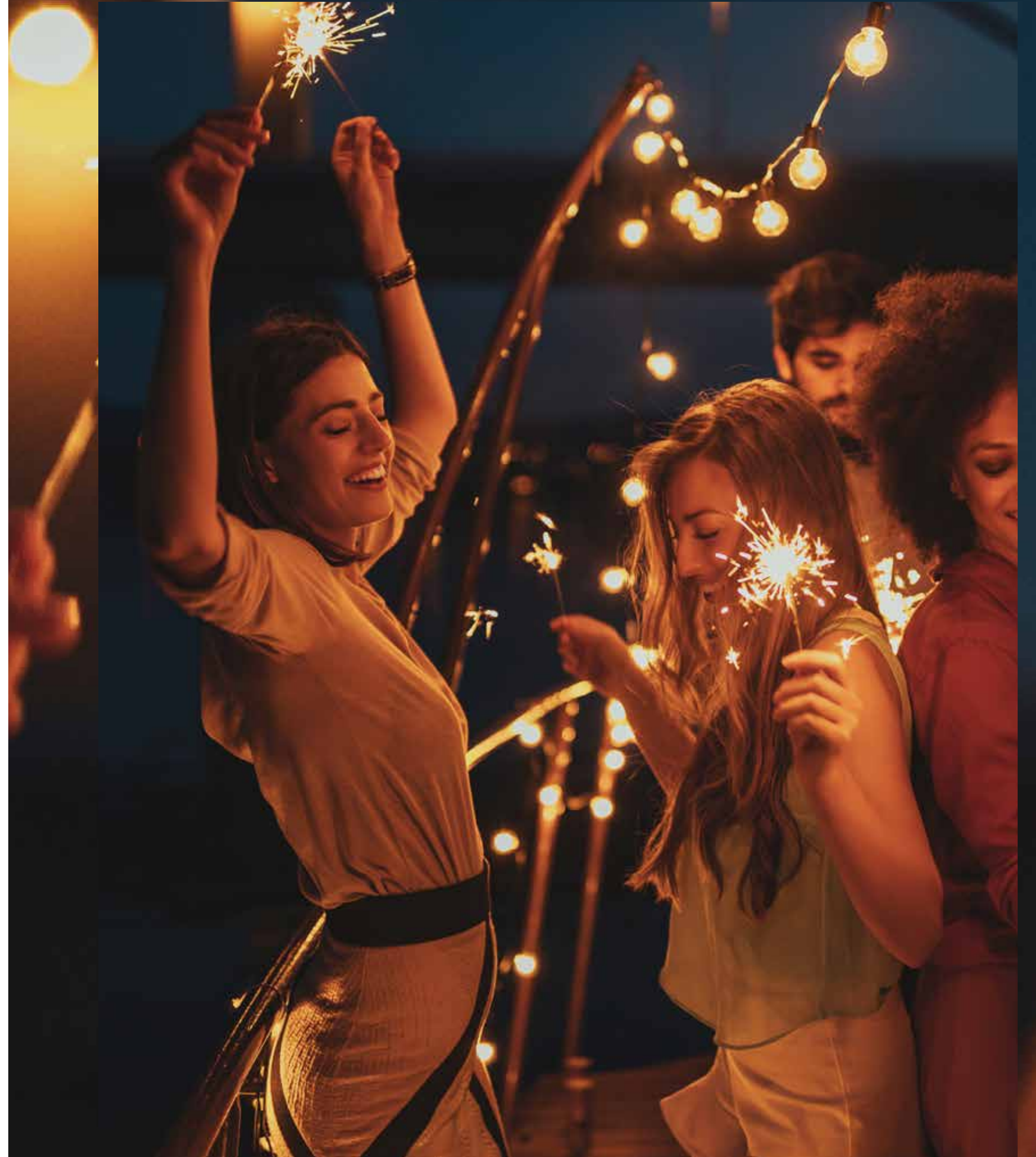
SOL TOWN

A FIRST
OF ITS KIND
COLLABORATION.





SOL TOWN





Blanche

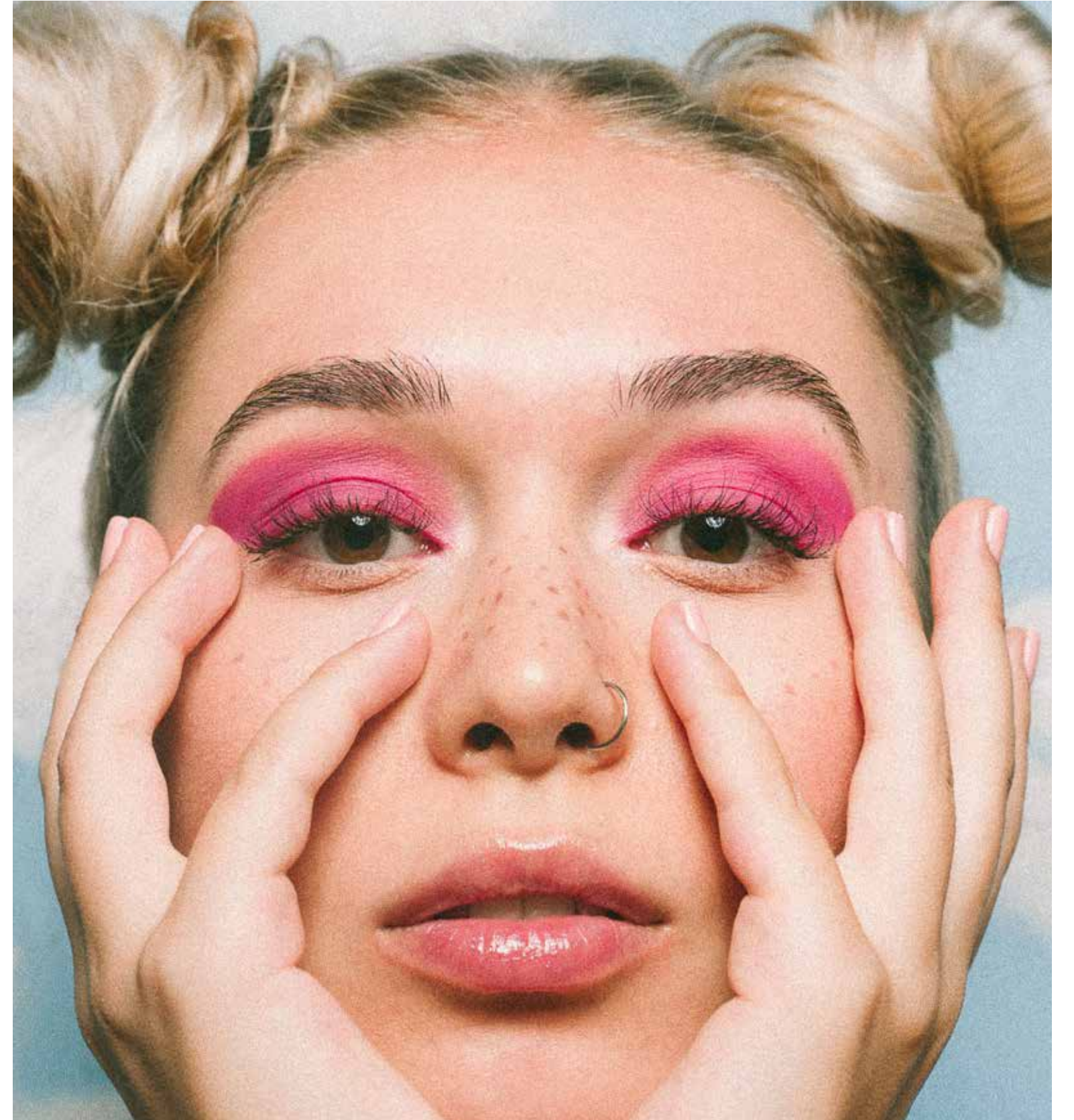
YOUR GATEWAY TO STYLE





BEAT.

PUSH THE TEMPO



medley

by LYCHEE®



SOL TOWN

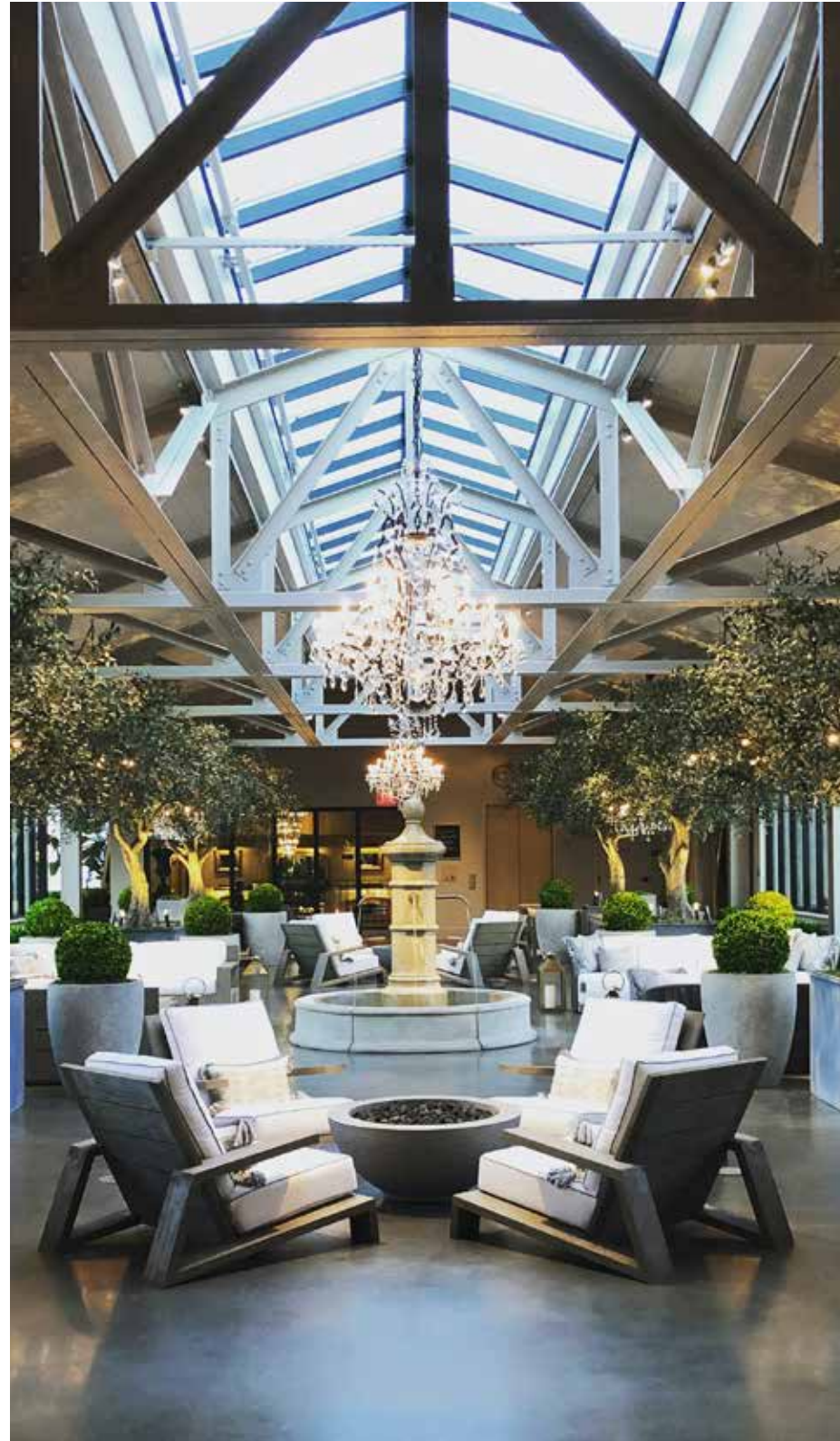




SOL TOWN

Do
BOUTIQUE STORE

06



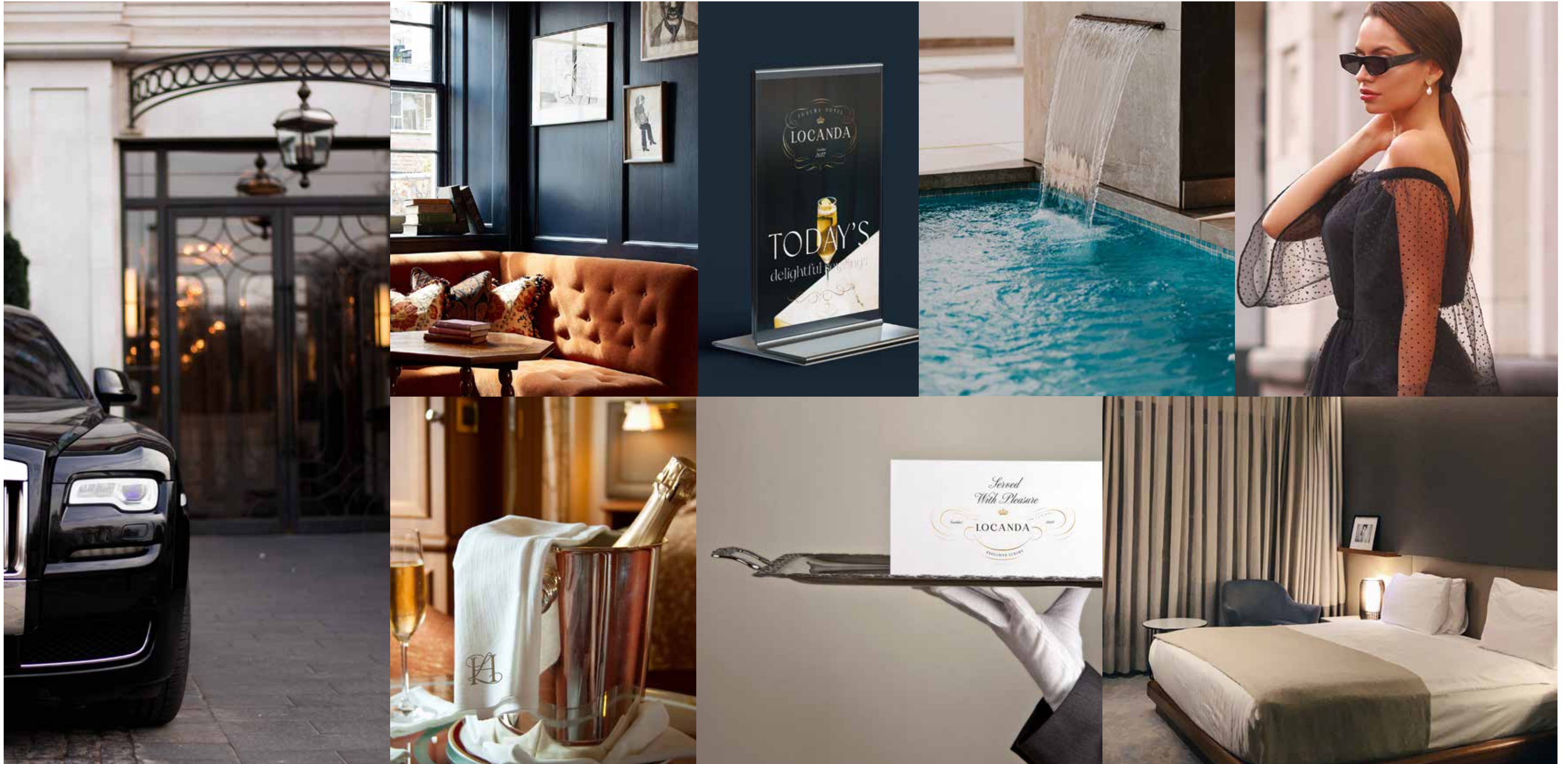
A
BRAND
NEW
DEFINITION

OF HOSPITALITY
AND LUXURY.

LOCANDA HOTEL
AND RESIDENCES



TIMELESS LUXURY





LOCANDA HOTEL & RESIDENCES







07

CASCADING LAGOONS

*SWIMMABLE
LAGOONS FLOWING
DOWN WITH
BREATHTAKING
SEA VIEWS.*



08

SOUL BEACHES

SOUL BEACHES

INFINITY BEACH



*AN ELEVATED
1 KM BEACH IN THE
MIDDLE OF THE
RESORT WITH FULL
SEA HORIZON VIEW.
DOUBLING THE
BEACH FRONTAGE.*

STUNNING BEACH EXPERIENCE

*1.5 KM OF PRISTINE SANDY COASTLINE.
REVITALISING VISTAS AND ACTIVITIES
ALONG THE WATERFRONT.*







VIBRANT BEACH CLUBHOUSE





SOUL BEACHES

PICTURESQUE INFINITY POOL



UNPARALLELED LAGOON BEACH CABANAS

SOUL BEACHES

*RECONNECT YOUR HEART WITH THE
BEAUTIFUL NATURE AND THE SERENITY
OF YOUR SURROUNDINGS.*



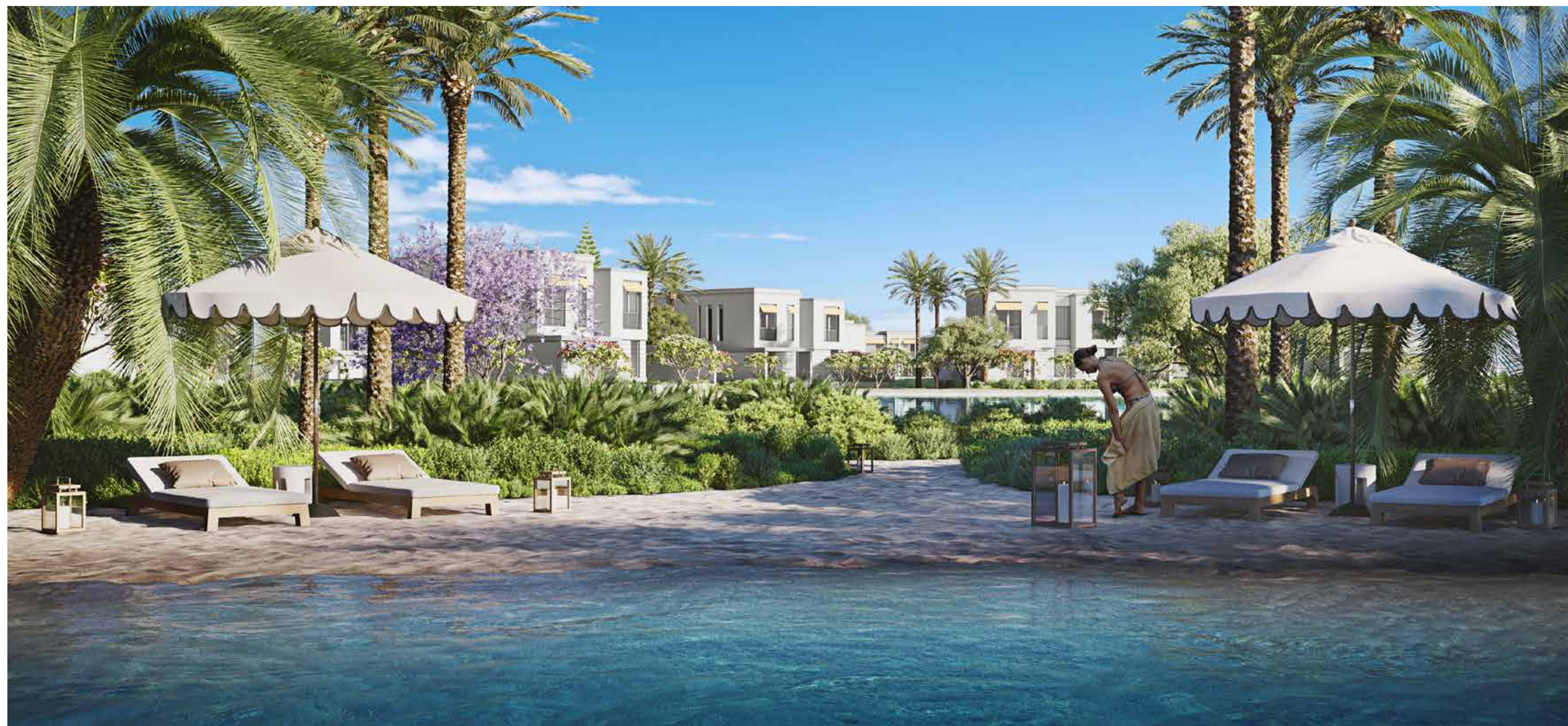


SECRET BEACH



PRIVATE GETAWAYS

*SMALL LAGOON BEACHES
BETWEEN HOUSES.*



LAGOON CABANAS

*UNIQUE WATER
CABANAS WITH
UNPARALLELED
SCENERIES OF THE
SEA & EXCLUSIVE
WATER-FRONT
DINING*



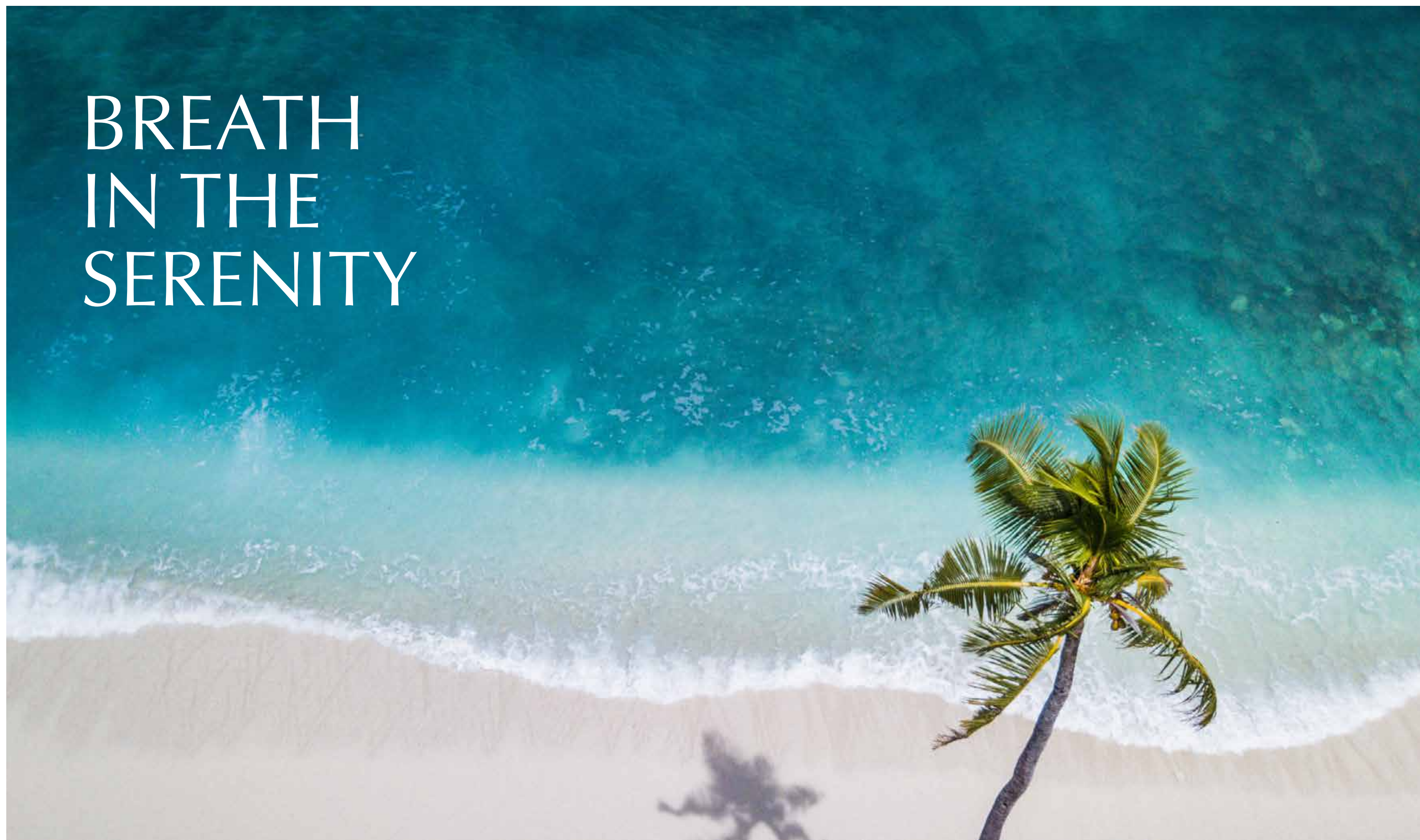


ASTONISHING ART SHADES

SOUL BEACHES



BREATH IN THE SERENITY



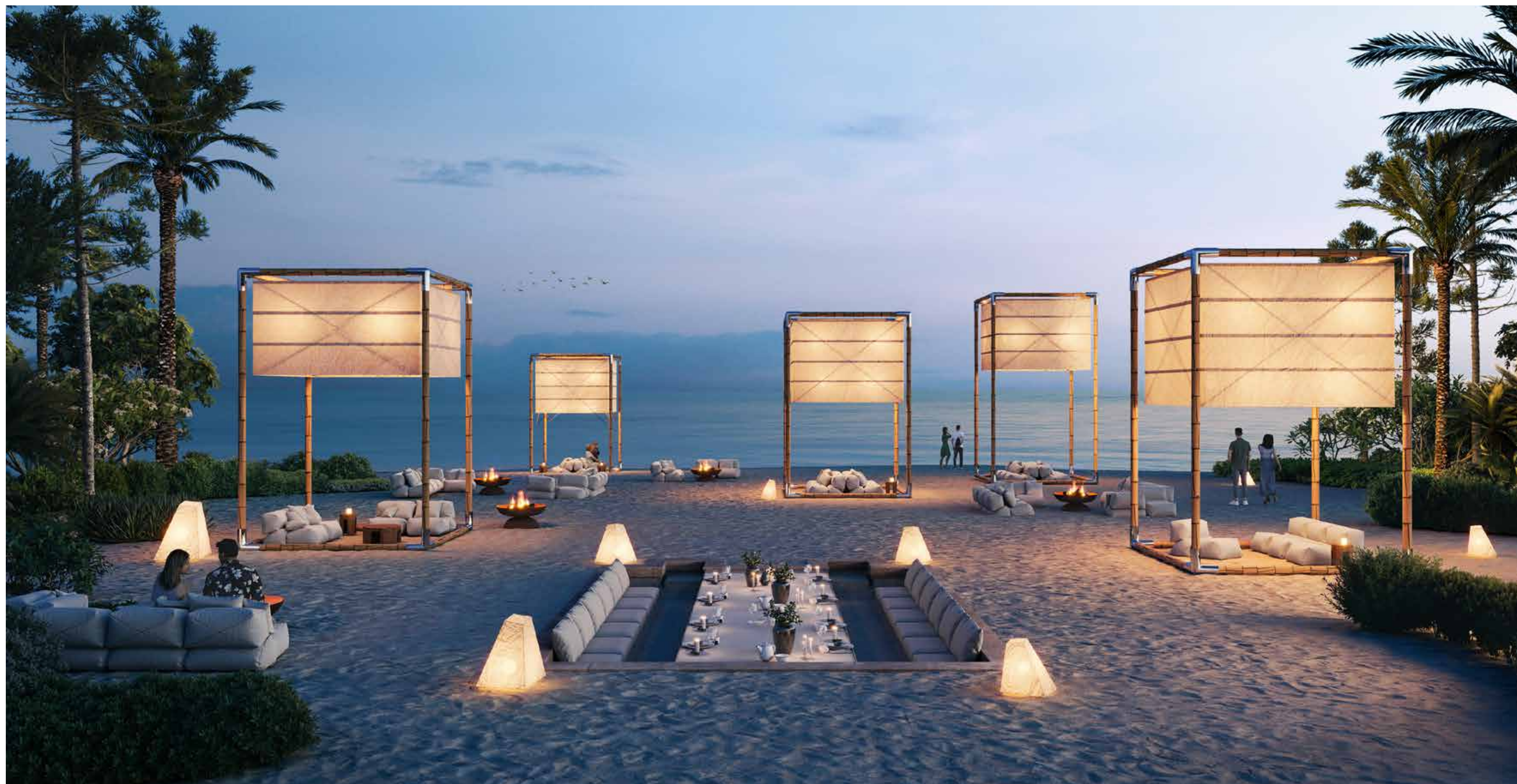
BREATH-TAKING SEA VIEW



MAGICAL SUNSETS BY THE BEACH

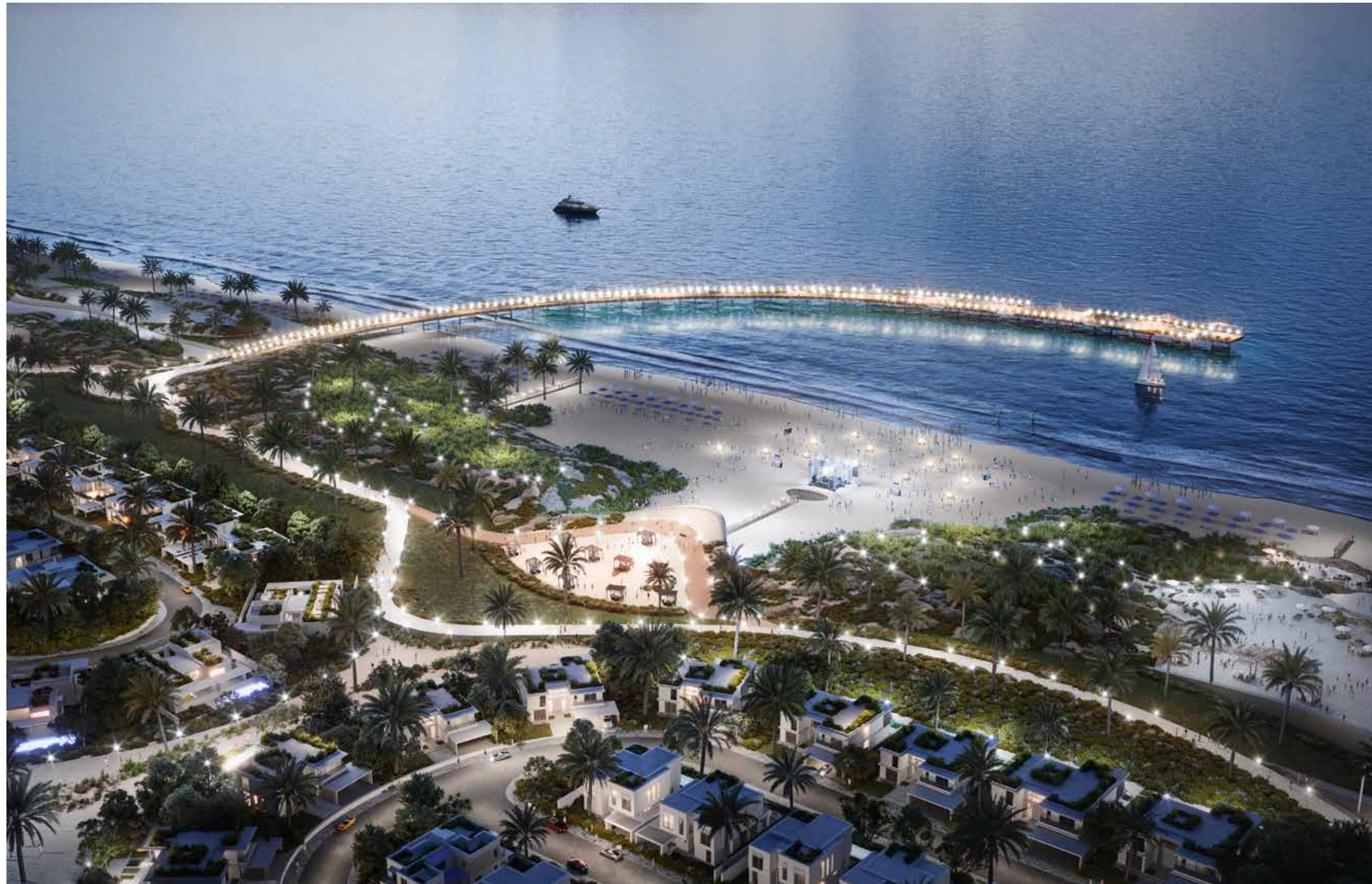


SERENE VIBES



09

HALF-MOON PIER



*A DEFINING FEATURE
OF THE MASTERPLAN.
400M OF BOARDWALK
WITH AN INFINITY
POOL. STUNNING
SUNSET VIEWS &
UNRIVALLED VIEWS OF
THE MEDITERRANEAN.*



PIER INFINITE POOL



SOOTHING TIMES BY THE PIER



10



THE WATER GATE

*ENTER THROUGH THE
ICONIC WATERFALL
ENTRANCE. AN
IMPRESSIVE ARRIVAL
EXPERIENCE THAT
WELCOMES YOU TO
THE WORLD OF SOUL.*

STUNNING ARRIVAL





11

UNDERWATER SCULPTURES & ACTIVITIES

MAGICAL UNDERWATER SCULPTURE

*HIDDEN BENEATH THE
LAGOONS. DIVE IN TO A
UNIQUE VIEWING EXPERIENCE.*





A KIDS PARADISE

*THERE'S ALWAYS ROOM FOR SOME
PLAYFUL ADVENTURES IN THE WATER
AND AMUSING SPLASHES THAT ADD
MORE FUN TO THE SOUL.*

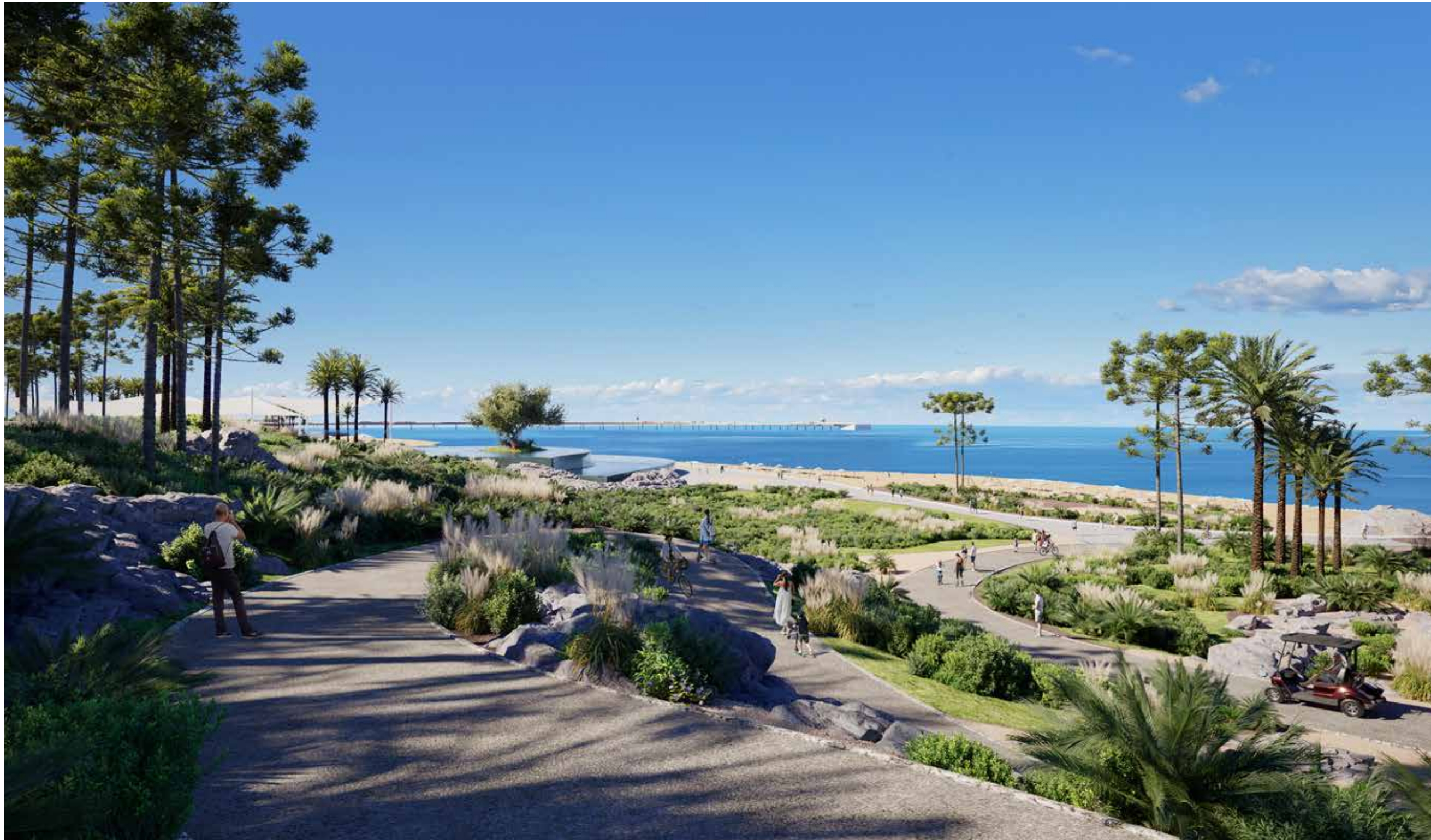


12

ICONIC WALKS

ICONIC WALKS

THE BEACH BOARDWALK



*WALKWAY ALONG
THE BEACH SET IN
LUSH TROPICAL
LANDSCAPING.*

THE RIBBON ROAD

*ENJOYABLE
PEDESTRIAN
EXPERIENCE*





13

*FASHION
& FINE DINING*

RETAIL
THERAPY

*GLOBAL BRANDS.
LUXURY BOUTIQUES.
LIFESTYLE SHOPPING.
ARTISANAL TREATS.*

WATER-FRONT FINE DINING



14

WELLNESS & LEISURE
**REJUVENATE
IN STYLE**

WELLNESS AND LEISURE

*WELLNESS PROGRAMS
AMIDST SERENE
SURROUNDINGS.
OUTDOOR SPORTS
FACILITIES.*



STATE OF THE ART TECH



15

*SMART LIVING
& SUSTAINABILITY*

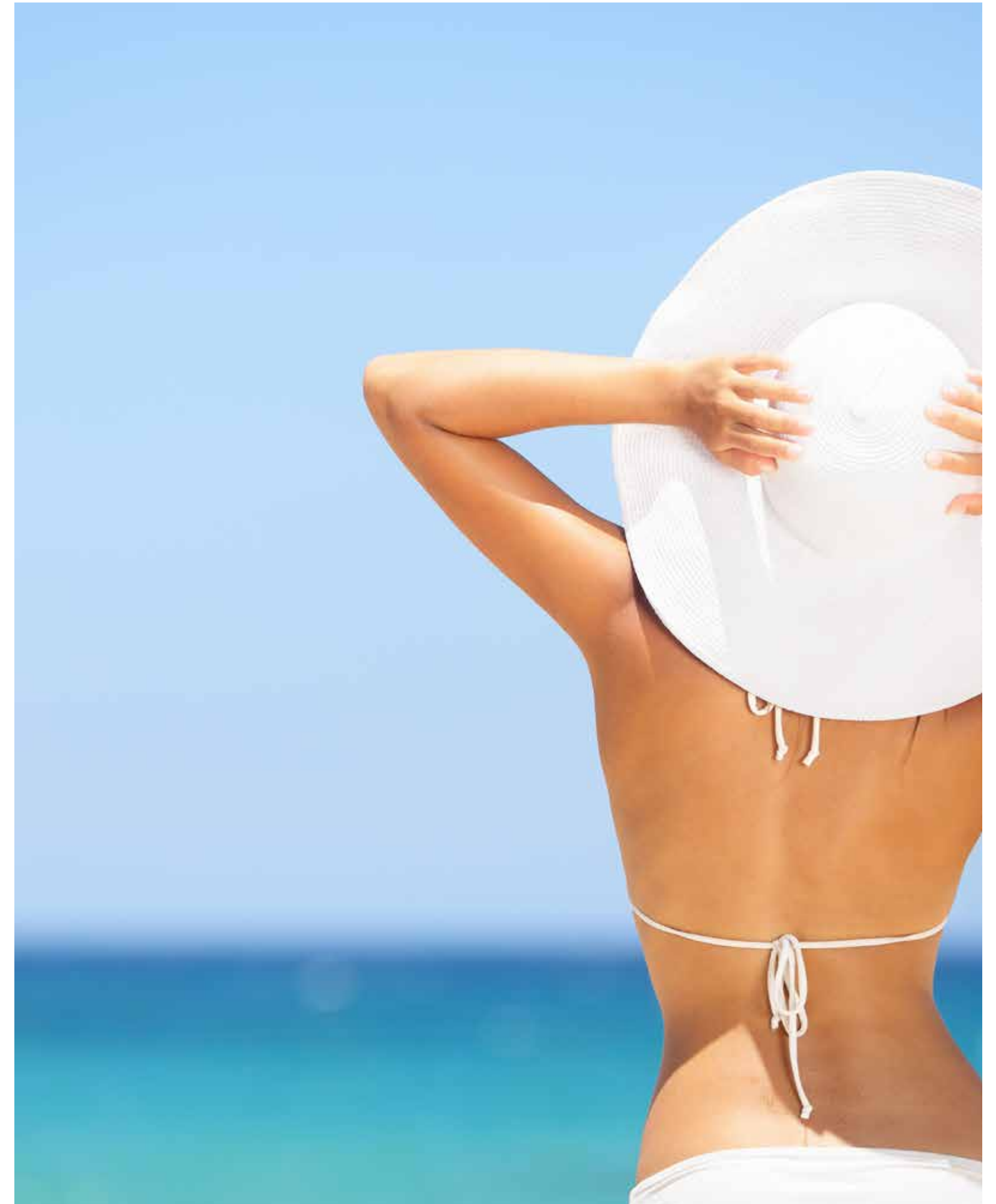
**CAREFUL
URBAN
PLANNING
AND
MANAGEMENT**

*ONE OF THE MOST SUSTAINABLE
DESTINATIONS IN THE NORTH COAST.
ECO-FRIENDLY PRACTICES. GREEN
SPACES. SMART TECHNOLOGY.*

16

WATER-FRONT HOMES

**EXCLUSIVE
WATERSIDE
LIVING**



SPECTACULAR LAGOON VIEWS



WIDE-OPEN BLUES

WATER-FRONT HOMES

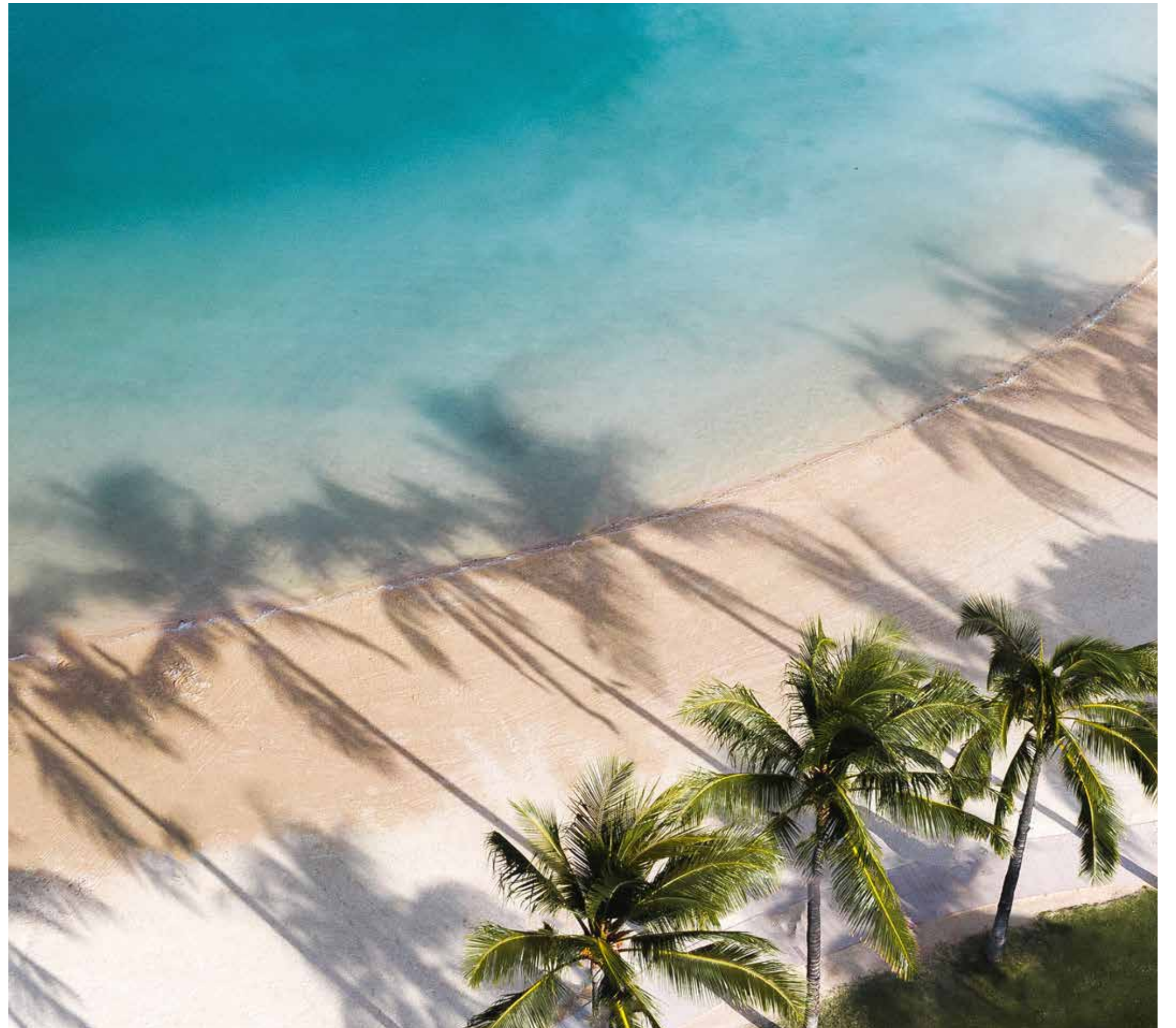


BREATH-TAKING SCENERIES





SOUL MASTERPIECES





THE
One

TOTAL
GROSS AREA **687** SQM

5 ENSUITE BEDROOMS



Bliss

TOTAL
GROSS AREA **916** SQM

7 BEDROOMS



Glow

TOTAL
GROSS AREA **784** SQM

6 BEDROOMS



Charm

TOTAL
GROSS AREA **601** SQM

6 BEDROOMS



Vintage

TOTAL
GROSS AREA **535** SQM

6 BEDROOMS



Vogue

TOTAL
GROSS AREA **537** SQM

6 BEDROOMS



Sky

TOTAL
GROSS AREA **507** SQM

6 BEDROOMS



Spark

TOTAL
GROSS AREA **429** SQM

5 BEDROOMS



Shine

TOTAL
GROSS AREA **339** SQM

3 BEDROOMS



Creek
SIDE

TOTAL
GROSS AREA **353** SQM

3 BEDROOMS



Glam

TOTAL
GROSS AREA **282** SQM

3 BEDROOMS

BEACH HOUSE



Middle

TOTAL GROSS AREA **255** SQM

4 BEDROOMS

Corner

TOTAL GROSS AREA **193** SQM

3 BEDROOMS

